

1979

UA68/13/1 Journalism Accreditation Pre-Visit Report Part III

WKU Journalism

Follow this and additional works at: http://digitalcommons.wku.edu/dlsc_ua_records



Part of the [Education Commons](#), and the [Journalism Studies Commons](#)

Recommended Citation

WKU Journalism, "UA68/13/1 Journalism Accreditation Pre-Visit Report Part III" (1979). *WKU Archives Records*. Paper 724.
http://digitalcommons.wku.edu/dlsc_ua_records/724

This Report is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.

Journalism Accreditation

Pre-Visit Report

Name of Institution Western Kentucky University

Post Office Address Bowling Green, KY

Title of Journalism Unit Department of Journalism

Academic Year of Evaluation Visit 1978 -1979

We hereby submit the following report as required by the American Council on Education for Journalism for purposes of an accreditation evaluation.

David B. Whitaker Title Department Head
(Typewritten name and signature of journalism unit head)

Robert H. Mounce Title Dean, Potter College of Arts and Humanities
(Typewritten name and signature of administrator to whom journalism head reports)

Purpose of Report

This report is designed to save time for you and the educator and professional representatives who will visit your institution to examine the journalism program. The information is of great value to them, in that it frees them, and you, of the necessity of using the brief visit time for discussion of matters that can be covered in advance. This makes it possible for the visitors to study more thoroughly the characteristics of the journalism program that cannot be understood except through an on-the-campus observation. The visiting team studies the report carefully before making the visit.

Because of the variety of administrative and curricular practices, it is not possible to prepare a questionnaire that fits the situation at each institution. Journalism administrators are invited to add explanatory notes and additional sheets of information where they feel these are necessary.

Two copies of the most recent catalog or bulletin which contains journalism unit information should accompany the report.

Journalism/Communications Unit and Program Self-Study

During the year before an accrediting evaluation by ACEJ, the school or department is expected to conduct an intensive program of self-study covering (1) the journalism/communication unit as a whole and (2) each sequence or program of study for which accreditation is sought.

The self-study — using data in the Pre-Visit Report as basic resource material — should be approached as an introspective process involving the participation and cooperation of special committees, each representing the faculty, the school or department administration, and the students.

When accreditation is being considered for more than one sequence, one committee should be assigned to study the school or department as a whole and another to consider each sequence.

The goal of the committee(s) should be to assess the quality of the educational unit and the particular program or sequence being evaluated.

The findings and conclusions of the self-study committee(s) should be presented in narrative form and included in the Pre-Visit Report.

The purpose of self-study in the accrediting process is to stimulate schools and departments to formulate plans for self improvement based on the judgments of those most concerned and involved: faculty, administrators and students.

Names of faculty members, administrators and students who serve on the committee(s) and take part in the preparation of the narrative reports should be listed, and they should be identified.

SUBJECTS AND QUESTIONS

The following subjects and questions are offered as examples of those a school or department may explore in the process of self-study. The list is not intended to be exhaustive and complete, and the self-study committee(s) may wish to enlarge it.

1. Define the basic philosophy of the school or department in its approach to education for journalism and mass communications. What are its specific objectives and services and how are these being realized?
2. Study all courses taught in the journalism unit. Are all courses related precisely to the educational objectives of the unit? Should some courses be discontinued? How many courses listed in the catalog have not been taught in the last two years?
3. List the different methods of teaching, including innovations, which are employed within the school or department, and attempt to evaluate each in relation to the type of course being taught. How is the effectiveness of individual instructors and administrators evaluated?
4. Comment on changes which might be made in the unit's policies and procedures to improve faculty effectiveness.
5. What is the philosophy of the school or department regarding grades?
6. To what extent is the faculty balanced or unbalanced in rank, degrees held, experience, age?

7. How effective is the administrative structure of the school or department in serving faculty and student needs?
8. Assess the quality of the main library resources pertinent to the school or department. What is the degree of library usage by students and staff of the unit?
9. Make an estimate of the general condition and adequacy of the physical quarters of the school or department. List recommended changes.
10. Project the educational program, plans, staff needs, and resources of the school or department for the next five years. If possible, list priorities.

INTRODUCTION TO CURRICULUM

Western Kentucky University has a somewhat unusual arrangement for organization of its class schedule. Each regular class meets for 60 minutes five times in two weeks. This means that an 8 a.m. MWF class meets all three days one week but only Monday and Wednesday the following week. An 8 a.m. TThF class would meet on Tuesday and Thursday for one week and on Tuesday, Thursday and Friday the next.

This structure enables a student to sign up for two classes at the same time but on alternating days of the week and never have the Friday class meetings conflict.

In addition, writing classes at Western are organized the same as all other classes, meeting for one hour five times in two weeks with no laboratory.

Most professors lecture one day a week or once in every five class meetings and use the four other class periods for writing. This does necessitate the students doing a significant amount of writing outside the classroom-laboratory situation; however, laboratories are left open after 2 p.m. each day for individual student use.

CURRICULUM

1. Provide the following journalism degree requirement information.

Minimum journalism credit hours required for degree		33
Maximum journalism credit hours which may be applied toward the degree		33
Credit hours required in following subjects: (Note: If student has a choice in selecting a combination of these subjects, explain under "comments" below procedures followed to insure his taking appropriate cultural and background subjects in the liberal arts)		
History	3	
Government	3	
English	9	
Economics	3	
Sociology	3	
Psychology	3	
Foreign Language	0	
Mathematics	3	
Science	9	
Physical Education	2-3	
Humanities	9	
Other		
Double major recommended		
Minor required		
Total General education required	53-54	
	TOTAL	
Total hours in all subjects required for graduation		128

Comments: The outline as specified above does not truly fit our situation here at Western. The university has established what it calls general education requirements for all students enrolled, and those requirements are broken down in specific categories with a variety of courses listed by category. (See attached general education requirements). Through the advisement process, journalism faculty members recommend that students in the department take at least six hours of

Curriculum, continued

history, three hours of government, three hours of economics, and three hours of either sociology or psychology. All of those courses are included in the category under social and behavioral studies. Nine hours of science and three hours of mathematics are required. Nine hours of English, including three hours of English literature are required. Nine additional hours in the humanities are required, etc. The student does receive a liberal education, but there also is a great deal of advisement on the part of the journalism faculty in terms of the courses the student selects within the categories. (See attached general education requirements) (See Appendix G)

GENERAL EDUCATION REQUIREMENTS

All students following any of the four-year undergraduate degree programs must fulfill certain general education requirements. Students are cautioned to note any special requirements governing the particular program they choose to follow. The general education requirements and the courses which will fulfill these requirements are as follows. Students should refer to course descriptions or consult the department head for possible prerequisites for general education courses.

Category A—ORGANIZATION AND COMMUNICATION OF IDEAS

..... 9-12 hrs.
In fulfilling the requirements in this category the student must take six hours of English composition and three to six hours of electives. A student electing to take nine hours in this category must take twelve hours from CATEGORY B. A student who does not take foreign languages in CATEGORY A, must take twelve hours in CATEGORY B. A student taking twelve hours in this category must have courses in at least two fields.

- I. English Composition 6 hrs.
English 101, 102
CLEP General Exam—English Composition (6 hrs.)*

*When 6 hours of CLEP general examination credit is used in Category A1, additional credit in English 101 and/or 102 may not be used in fulfilling the requirement.

- II. Electives 3-6 hrs.
English 104, 397, 401
French 120, 121, 220, 221
General Modern Languages 190
German 130, 131, 230, 231
Greek 284, 285
Hebrew 282, 283
Italian 180, 181
Journalism 202
Latin 150, 151, 250, 251, 397
Math 240
Philosophy 110
Russian 160, 161, 260, 261
Spanish 170, 171, 270, 271
Speech 145, 149, 161, 345, 446

Category B—HUMANITIES

..... 9-12 hrs.
In fulfilling requirements in this category a student must take three to six hours of literature and six to nine hours of electives. At least two fields must be represented in the electives courses. A student electing to take nine hours in this category must complete twelve hours in CATEGORY A.

If a student does not take foreign languages in fulfilling requirements of CATEGORY A, then the student must take twelve hours in this category:

- I. Literature 3-6 hrs.
English 183, 285, 380, 390
French 229, 324
German 239, 334
Humanities 182, 192
Latin 350
Russian 464
Spanish 279, 374
CLEP General Exam—
Humanities (Literature, 3 hrs.)*

*When 3 hours of CLEP general examination credit is used in Category B1, additional credit in English 183 may not be used in fulfilling the requirement.

- II. Electives 6-9 hrs.
(At least two fields must be represented)

- Art 100, 105, 304, 305, 306
French 323
German 333
Spanish 373
History 305, 306, 417, 418
Humanities 180, 181, 183, 184, 190, 191, 193, 194
Music 120, 225, 326, 327, 378H
Philosophy 120, 130, 220
Religion 100, 101, 102
Theatre 151, 354, 355
CLEP General Exam—
Humanities (Fine Arts, 3 hrs.)*

*When 3 hours of CLEP general examination credit is used in Category BII, additional credit may be earned in any of the courses in Category BII.

Category C—SOCIAL AND BEHAVIORAL STUDIES

..... 15 hrs.**
In fulfilling requirements of this category a student must take courses representing at least four fields, including History 119 or 120.** Students following the Teacher Certification requirements Home Economics 352, Intercultural Studies 300, and Psychology courses will not count toward fulfillment of their social science requirements but will count as general electives in Category F. The following courses may be taken to fulfill requirements in this category:

- Agriculture 108
Anthropology 150, 151
Economics 104, 105, 150, 202, 203
Folk Studies 371
Geography 101, 250, 360, 471, 480
Government 100, 110, 252, 432, 433
History 119, 120, 140, 141, 299, 334, 335, 360, 461

Home Economics 352
 Intercultural Studies 300
 Psychology 100, 199, 200, 250, 260
 Sociology 110, 250, 295, 310
 CLEP General Exam—Social
 Science—History (6 hrs.)*

*When either 3 or 6 hours of CLEP general examination credit is used in Category C, additional credit may be earned by taking any of the courses listed in Category C.

Category D—NATURAL SCIENCES-MATHEMATICS 12 hrs.
 In fulfilling requirements under this category a student must take at least three hours in mathematics and at least two science fields must be represented. Students following the Teacher Education Curriculum should also note that state certification standards require at least three hours in a biological science and at least three hours in a physical science.

The following courses may be taken to fulfill requirements in this category:

- I. Science 9 hrs.
 Agriculture 101
 Astronomy 104, 106, 214
 Biology 131, 148-9, 156, 158-9, 207-8, 248-9, 258-9, 300, 309-10
 Chemistry 101, 102, 105-6, 107-8, 109, 120-1, 122-3
 Geography 100, 105-6, 107-8, 121
 Geology 102, 111-13, 112-14
 Physics 100, 101, 102, 103, 105, 130, 201, 202, 205, 206, 231, 232
 CLEP General Exam—Natural Science (Biological, 3 hrs.)
 CLEP General Exam—Natural Science (Physical, 3 hrs.)

*When 3 hours of CLEP general examination credit (Biological) is used in Category DI, additional credit in Biology 156 may not be used in fulfilling the requirement. When 3 hours of CLEP general examination credit (Physical) is used in Category DI, additional credit may be earned by taking any of the courses listed in Category DI.

- II. Mathematics 3 hrs.
 Math 109, 115, 116, 118, 120, 126, 203
 CLEP General Exam—
 Mathematics (Content or Skills, 3 hrs.)*

*When 6 hours of CLEP general examination credit is earned in mathematics, 3 hours may be used in fulfilling the requirement in DI and the additional 3 hours may be used in Category F. Additional credit in Mathematics 109 may not be used in fulfilling general education requirements.

Category E—PHYSICAL DEVELOPMENT 2-3 hrs.

A student may choose from the following courses in fulfilling requirements under this category:

Health 100, 171
 Home Economics 167
 Military Science 100, 101
 Physical Education 100, 101, 102, 103, 104

(A student may fulfill requirements of this category by completing military service.)

NOTE: All students seeking teacher certification must take either Health 100 or Physical Education 100.

Category F—GENERAL ELECTIVES 3 hrs.

In fulfilling requirements of this category, a student may select from any of the courses listed below or from those listed in any of the preceding categories.

Broadcast (Mass)
 Communication 111
 Education 496
 Engineering Technology 280
 English 381, 382, 391, 392, 393, 396, 458, 486, 487, 489, 490, 493, 496
 Folk Studies 276, 376
 Health 165, 270, 481
 History 259, 324, 348, 438
 Home Economics 120, 140
 Honors 100H, 101H
 Industrial Education 101
 Latin 396
 Library Science 101
 Office Administration 361
 Philosophy 210, 330, 405, 420
 Religion 220, 300, 305, 321, 440
 Sociology 260
 Speech 249
 CLEP General Exam—Mathematics (Content or Skills, 3 hrs.)*

*When 6 hours of CLEP general examination credit is earned in mathematics, 3 hours may be used in fulfilling the requirement in DI and the additional 3 hours may be used in Category F. Additional credit in Mathematics 109 may not be used in fulfilling general education requirements.

Total minimum general education requirements 53-54 hrs.

NOTE: Additional courses which meet general education requirements are being added from time to time. Students having questions about courses other than those listed in this catalog should consult the Center for Academic Advisement, Career Planning and Placement.

The following general regulations govern the application of the above requirements:

- A. No more than twelve hours may be earned in any one subject for use in fulfilling the general education requirements.
- B. No course may be applied to more than one category outlined above.
- C. Up to twelve semester hours of the general education requirements may be taken during the student's senior year.
- D. Advanced placement may be achieved in any general education category provided the student demonstrates proficiency to the satisfaction of the department involved. The student must, however, satisfy the total semester hours requirement for general education.
- E. Stipulation of courses or specific requirements in any category shall be avoided by curriculum committees except when necessary to satisfy certification or accreditation standards. This principle does not deny the right of a department to specify requirements for its own majors, which may or may not count on general education requirements.
- F. The requirements marked with a "****" become effective for all beginning freshmen enrolling in the 1977 fall semester. These requirements become effective for all students with the opening of the 1981 fall semester.



TEACHER EDUCATION PROGRAMS AND REQUIREMENTS

Students desiring to teach at the elementary, junior high/middle school or secondary level must obtain professional education certification. Western is approved to offer the following programs:

A. Four- and five-year programs for the preparation-certification of elementary school teachers.

B. Four- and five-year programs for the preparation-certification of secondary school teachers, with the following academic specialization.

1. Areas of Concentration:

art, business education, distributive education, English, Exceptional Children—Learning and Behavior Disorders, Exceptional Children—Trainable Mentally Handicapped, Exceptional Children—Speech and Communication Disorders, industrial arts, mathematics-physical science, music, science, social studies, vocational

agriculture, vocational home economics, vocational industrial and technical education.

2. Majors:

accounting, agriculture (non-vocational), biology, chemistry, distributive education, dramatics-speech, earth science, economics, English, French, general business, geography, German, health, (health education), health-safety, history, history-political science, industrial arts, journalism, library science, mathematics, physical education, physics, political science, psychology, secretarial practice, sociology, Spanish, speech.

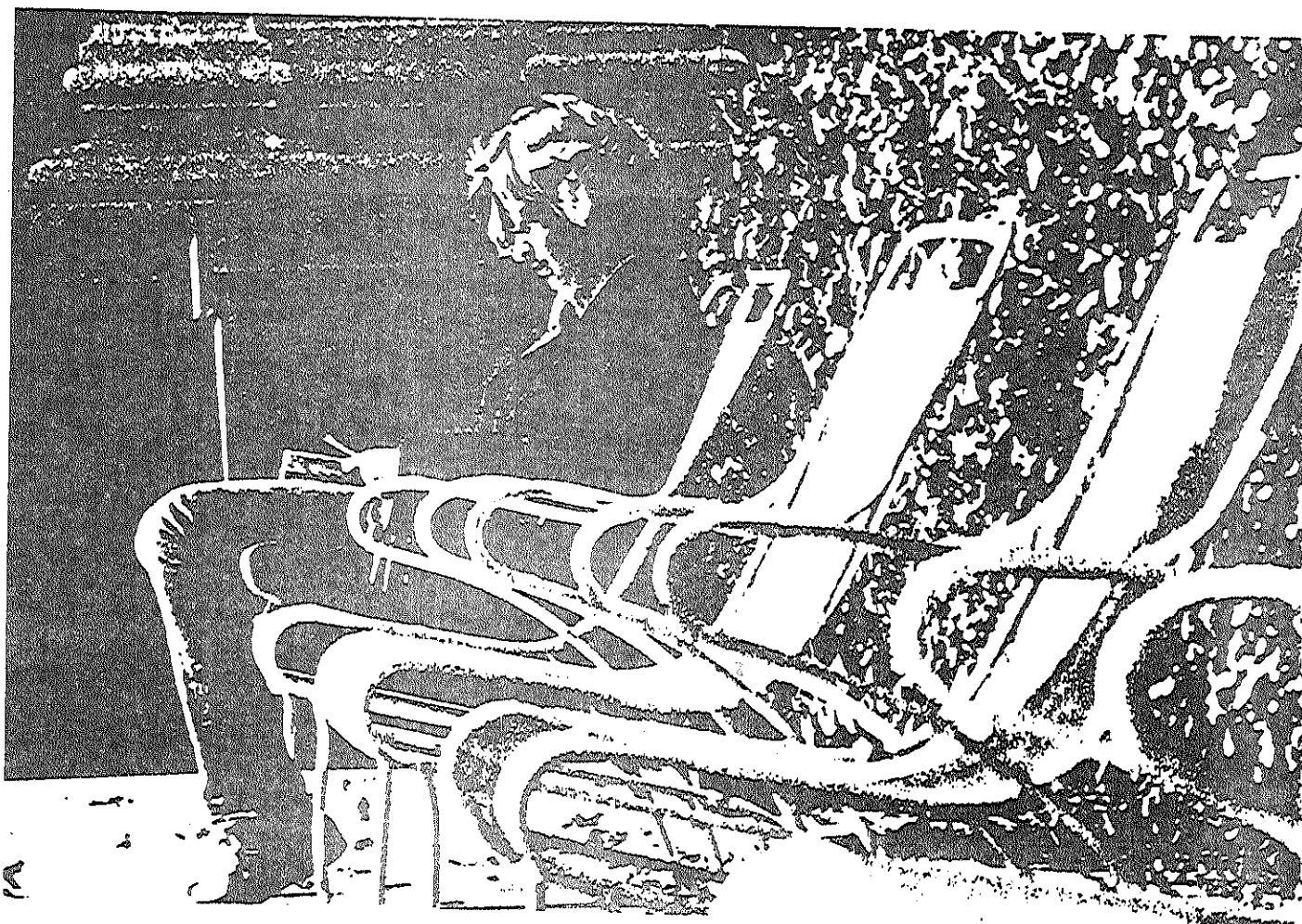
3. Minors:

accounting, agriculture (non-vocational), art, biology, chemistry, dramatics, earth science, economics, English, folklore, French, geography, geology, general business, German,

health, history, home economics (non-vocational), journalism, Latin, library science, mathematics, music, physics, political science, psychology, Russian, secretarial practice, sociology, Spanish, speech.

C. Five-year programs of preparation-certification for other school positions as follows:

1. Program for school guidance counselors leading to certificate endorsement as Provisional Certification for Guidance Counselor
2. The Fifth Year Program for Classroom Teachers
3. Program in reading specialization leading to the certificate endorsement for reading specialist
4. Program for school librarians leading to the Standard Certificate for School Librarianship
5. Program in special education leading to the Standard Certifi-



cate for Special Education

6. Program for the Standard Certificate for School Media Specialist

D. Six-year programs of preparation-certification as follows:

1. Program for school guidance counselor leading to the Standard Certificate for Guidance Counselor
2. Programs for elementary and secondary school teachers, guidance counselors, and school administrators leading to a Rank 1 classification under the Foundation Law
3. Programs for elementary school principal, secondary school principal, supervisor of instruction, director of pupil personnel, and school superintendent leading to the Professional Certificate for School Administration and Supervision

E. Other programs as follows:

1. Program for school psychom-

etrists leading to the Certificate for Specialized School Services endorsed for School Psychometrist

2. Two-year and four-year college program for the preparation of teachers of vocational industrial and technical education
3. Program in school social work leading to the Provisional Certificate for School Social Worker
4. Four- and five-year programs for school business administration leading to the Provisional and Standard Certificates for School Business Administrator
5. Certificate endorsement program for driver education
6. The program for the Certificate for Administration, Supervision, and Coordination of Vocational Education
7. Program of preparation-certification for kindergarten teachers

8. Program for the endorsement of high school certificate for classroom teaching at the elementary level.

- F. 1. Four-year program for the Provisional Middle School-Junior High School Certificate (preparation-certification of junior high school teachers)
2. Four-year program for the Provisional Certificate for School Media Librarian

Special requirements for certification are listed below:

A. Elementary Education

- Introduction to Education 3 hrs.
- Human Growth & Development 3 hrs.
- Materials and Methods in Social Studies 3 hrs.
- Teaching of Reading 3 hrs.
- Teaching Mathematics in Elementary Schools 3 hrs.
- Teaching Science in Elementary Schools 3 hrs.
- Evaluation of Learning 3 hrs.
- Reading Skills—
- Primary 3 hrs.
- or
- Reading Skills—
- Intermediate 3 hrs.
- Pre-Student Teaching
- Seminar 2 hrs.
- Student Teaching 8 hrs.
- Total 34 hrs.

B. Junior High-Middle School

- Introduction to Education 3 hrs.
- Human Growth & Development 3 hrs.
- Tests and Measurements 3 hrs.
- Psychology of the Early Adolescent 3 hrs.
- Reading Instruction in Jr. and Sr. High Schools 3 hrs.
- Jr. High School Methods and Materials (or The Jr. High School and an appropriate secondary methods course) 3 hrs.
- Student Teaching 8 hrs.
- Total 26 hrs.

C. Secondary Education

- Introduction to Education 3 hrs.
- Human Growth & Development 3 hrs.
- Materials and Methods ... 3 hrs.
- Tests and Measurements 3 hrs.
- Student Teaching 8 hrs.
- Total 20 hrs.

COURSE OFFERINGS
DEPARTMENT OF JOURNALISM
WESTERN KENTUCKY UNIVERSITY

All majors and minors in the department (except Public Relations majors and minors) must take the asterisked courses.

All courses carry three semester hours of credit.

JOURNALISM

<u>Course Number</u>	<u>Title of Course</u>
*202	Basic Reporting
231	Basic Photography
*301	Press Law and Ethics
321	Public Affairs Reporting
323	Newspaper Editing
327	School Publications
331	Intermediate Photography
337	Photojournalism
341	Principles of Advertising
343	Print Design, Production, and Typography
344	Retail Advertising
345	Print Advertising
347	Broadcast Advertising
349	Advertising Media
351	Public Relations
353	Public Relations Communication
*401	American Press History
411	Current Issues in Mass Communications
423	Advanced Editing
425	Editorial and Feature Writing
427	School Journalism
438	Photo Editing
439	Color Photography
481	Problems in Mass Communications (course number may appear with suffix indicating sequence orientation, such as 481P for Problems in Public Relations, 481A for Problems in Advertising, etc.)
491	Internship (course number may appear with suffix indicating sequence orientation, such as 491J for Internship-Journalism, etc.)

Course offerings by the Department of Communication & Theatre that may be of interest to a major in the Department of Journalism:

*201	Process and Effects of Mass Communications (required of all majors and minors in the Department of Journalism, except for Public Relations)
261	Basic Radio Production
266	Basic Television Production
276	Basic Cinematography
361	Advanced Radio Production
365	Broadcast News Reporting
366	Advanced Television Production
376	Advanced Cinematography

Curriculum - 2

2. Show credit hours earned toward graduation in subjects listed, or their equivalents, by at least 15 graduates, or the entire graduating class if fewer than 15. If accreditation is sought in more than one sequence, include at least 5 graduates of each sequence, but be sure you report on a total of at least 15, or the entire class if fewer than 15. Choose the names according to an alphabetical list of graduates who received degrees during the year preceding the accrediting visit. Also attach copies of official transcripts for 5 persons on the list to include at least one from each sequence. (Compute grade average as follows: A-4; B-3; C-2; D-1.)

NAME OF STUDENT	Indicate Sequence	History	Political Science	Sociology	Psychology	Philosophy	Religion	Anthropology	Economics	Geography, social/cultural	English & Literature	1	2	2	Foreign Language	Mathematics	Natural Science	Total hours earned in subjects listed	Total hours earned toward graduation	% of program in subjects listed	Grade point average in subjects listed
1. Elizabeth Ashcraft,	NE	12	33	6					3		6	9 ^a		3		6	12	90	128	70	390
2. Bellar, Jim	NE	6	3	5	13		2				35		3	4		2	11	82	150	54	326
3. Burton, James	PJ	6		3	3		6		9		9		3			17	12	68	136	50	288
4. Cash, Terrance	NE	6	6	21	3	3	3	9		9	9					3	15	87	134	64	342
5. Downs, Wanda	NE	10			21		9		3		9	6			6	9	11	84	128	65	351
6. Eldridge, Pam	NE	6	21	3	2	3	3			3	9		3			4	11	68	128	53	326
7. Gibson, Debra	PJ		42	3	3						9	3 ^a	3	3		3	9	78	136	57	333
8. Godbey, Mark	NE	25		9	3		9	3			12			3		9	13	85	128	66	308
9. Hardesty, Linda	NE	6	3	6	9	6				3	27	3 ^a		3		6	9	81	144	60	225
10. Hepp, Mary Jan	NE		3	3	27	6					9	3 ^a			8	6	28	90	156	57	352
11. Kuhl, Greg M.	NE	13	3 ^{1/3}	10	10 ^{2/3}	3	3		3 ^{1/3}		10					3 ^{1/3}	9 ^{2/3}	105	154	68	314
12. Mami, Alfina	NE	3	24	2 ^c	3		3				9 ^c	3 ^c		3	3	6 ^c	6	75	131	57	396
13. Sanders, Linda	NE	6 ^c	3	3	30	6	6	3			11 ^c	3 ^c				6	9	86	133	64	328
14. Sharp, Cheryl	NE	9	21	3			21		3		7	3 ^a		3		3	9	82	129	63	342
15. Whitson, Kathy	NE	3	24	3	6						15	3 ^a	3	3		3	10	73	138	52	245

1. Include all courses with "humanities" in title. 2. Do not include skills courses: how to play an instrument or how to paint. 3. Show only credit hours counted toward graduation, including foundation and communications. 4. Calculate this by dividing "Total Hours Earned in Subjects Listed" by the total of hours earned in all subjects.
a-Includes Theatre Appreciation b-Includes accounting courses c-Includes CLEP
d-Business Administration minor e-Includes Theatre minor
ACEJ recommends a 3-to-1 ratio of general education to journalism courses. In the percentages you calculate on this page, it is not likely that you will achieve the 75 per cent liberal arts portion of the ratio. Do not include professional or quasi-professional courses such as marketing, management, speech and drama, or home economics; nor do they include skills courses in music, art or the dance. Evaluation teams do not question reasonable samplings in those areas. Teams do, however, look with disfavor at journalism credit percentages higher than 30 per cent which almost without exception decrease

Curriculum-2

2. Show credit hours earned toward graduation in subjects listed, or their equivalents, by *at least 15 graduates*, or the entire graduating class if fewer than 15. If accreditation is sought in more than one sequence, include at least 5 graduates of each sequence, but be sure you report on a total of at least 15, or the entire class if fewer than 15. Choose the names according to an alphabetical list of graduates who received degrees during the year preceding the accrediting visit. Also attach copies of official transcripts for 5 persons on the list to include at least one from each sequence. (Compute grade average as follows: A-4; B-3; C-2; D-1.)

NAME OF STUDENT	Indicate Sequence	History	Political Science	Sociology	Psychology	Philosophy	Religion	Anthropology	Economics	Geography, Social, Political	English & Literature	1 Humanities	2 Art, History & Interpretation	2 Music	Foreign Language	Mathematics	Natural Science	Total hours earned in subjects listed	Total hours earned toward graduation	% of program's subjects listed	Grade point average in subjects listed
1. Wolfe, Bill	NE	3	3	3	3	6	3			3	6 ^d		3	3	26	3	13	78	129	60	358
2. Wright, Lynn	PJ				6			3	3		11	27 ^e	6			3	9	68	145	46	335
3.																					
4.																					
5.																					
6.																					
7.																					
8.																					
9.																					
10.																					
11.																					
12.																					
13.																					
14.																					
15.																					

1 - Include all courses with "humanities" in title. 2 - Do not include skills courses: how to play an instrument or how to paint. 3 - Show only credit hours counted toward graduation, including journalism and communications. 4 - Calculate this by dividing "Total Hours Earned in Subjects Listed" by the total of hours earned in all subjects.
a-Includes Theatre appreciation b-Includes accounting courses C-Includes CLEP
d-Business Administration minor e-Includes Theatre minor
ACEJ recommends a 3-to-1 ratio of general education to journalism courses. In the percentages you calculate on this page, it is not likely that you will achieve the 75 per cent liberal arts percentage because the liberal arts do not include professional or quasi-professional courses such as marketing, management, speech and drama, or home economics; nor do they include skills courses in music, art or the dance. Evaluation teams do not question reasonable samplings in those areas. Teams do, however, look with disfavor at journalism credit percentages higher than 30 per cent which almost without exception decrease the students' liberal arts credits to unacceptable levels.

CURRICULUM - 2A

- 2A. Show all credit hours earned in professional courses (Journalism and Communications) by the same students listed in Curriculum-2. A separate sheet should be used for each sequence, showing titles of professional courses taken and credit hours earned.

Name of Sequence News Editorial

		Course Titles																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
Name of Student		MC 104/111	MC 201	MC 202	MC 226/Jou 327	MC 237/Jou 231	MC 229/Jou 343	MC 272/Jou 202	MC 277/Jou 321	MC 301/Jou 301	MC 311/Jou 401	MC 317/Jou 323	MC 318/Jou 325	MC 282/Jou 341	MC 337/Jou 331	MC 328/Jou 425	MC 391/Jou 351	MC 405/Jou 412	MC 419/Jou 421	MC 402/Jou 411	MC 365/278	MC 257/261	MC 409/Jou 481																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			

1 - Calculate this percentage by dividing "Total Hours Earned in Jour/Com Courses" by "Total Hours Earned in All Courses."

CURRICULUM - 2A

2A. Show all credit hours earned in professional courses (Journalism and Communications) by the same students listed in Curriculum-2. A separate sheet should be used for each sequence, showing titles of professional courses taken and credit hours earned.

Name of sequence Photojournalism

Name of Student	Course Titles															
	MC 104/111	MC 201/MC 202	MC 272/Jou 202	MC 237/Jou 231	MC 226/Jou 327	MC 301/Jou 301	MC 277/Jou 321	MC 317/Jou 323	MC 337/Jou 331	MC 377	MC 437/Jou 337	MC 401/Jou 401	MC 402/Jou 411	MC 379/Jou 438	Jou 491	MC 417/Jou 439
Burton, 1. James	3	3	3	3		3	3		3		3	3		3	3	3
Gibson, 2. Debra J.	3	3	3	3		3	3	3	3	3	3		3	3		3
Wright, 3. Lynn B.	3	6	3	3	3	3	3		3		3	3		3	3	
4.																
5.																
Total Hours Earned in Jour/Com Courses																
% of Total Program in Jour/Com Courses ¹																
Grade Point Average in Jour/Com Courses																
Total Hours Earned in All Courses																
	39	29	35	136												
	45	33	32	136												
	39	29	314	145												

1 - Calculate this percentage by dividing "Total Hours Earned in Journ/Com Courses" by "Total Hours Earned in All courses."

CURRICULUM - 3

3. What grade point average is required for graduation from the journalism program?

2.25 GPA on a 4.0 scale

4. What grade point average is required in journalism courses for a degree?

2.25 in journalism on a 4.0 scale

5. What is the official name of the journalism degree?

Bachelor of Arts

6. Check the highest level of work offered by the journalism unit.

☒ Four-year program leading to bachelor's degree.
☐ Graduate work leading to master's degree in journalism.
☐ Graduate work leading to Ph.D. degree in journalism.

7. Name each professional major now offered in the journalism unit.

Advertising
Journalism Education
Journalism (News-Editorial)
Photojournalism
Public Relations

8. To what extent can individualized programs of study be planned to meet the special interests and needs of students not covered in present sequences?

University guidelines require that if a student does not have what it labels an area of concentration in a specific field of study, normally 50 to 60 hours of course work in a particular field, then that student must have a minor in an area related to his major. The student also has the option of choosing a second major, a second major and a minor or a double minor.

In accordance with ACEJ's 75-25 guidelines, the Department of Journalism does not offer an area of concentration of this nature and specifically restricts the number of hours a student can earn in professional journalism courses within the 128 required for graduation. The student must take 95 hours in courses outside journalism and communications. Minors also are restricted. However, the department head has administrative autonomy in determining acceptable journalism degree requirements for the journalism degree.

All students are required to complete a degree program, which must be approved by the Office of Undergraduate Advisement. Counselors in that office examine the program in terms of general education requirements and total hours required for graduation. However, course requirements within the major are the sole responsibility of the department head, and journalism advisers, with the approval of the department head, can design specialized programs to meet individual student needs. The department head gives departmental approval to the degree program, and the Office of Undergraduate Advisement will approve that program, assuming it meets all other university guidelines.

CURRICULUM - 4

9. State briefly the objectives which the journalism unit endeavors to achieve in each sequence for which evaluation is requested. (Use a separate sheet for each sequence).

News Editorial
(name of sequence)

Statement of objectives for this sequence:

1. To educate and train students for professional careers in newspaper journalism.
2. To instill in students a high degree of professionalism, which consists principally of practical competence and ethical understanding.
3. To enhance the students' understanding of the role of the press in a democratic society.

10. List by number and title journalism courses specifically required in each sequence. Give the hours of credit earned in each course and the total journalism hours required for graduation from the sequence.

Name of Sequence:

No.	Titles of journalism courses specifically required	Credit hours	First year student may enroll: Freshman, Sophomore, Junior, Senior, Graduate
202	Basic Reporting	3	Freshman
231	Basic Photography	3	Freshman
301	Press Law and Ethics	3	Sophomore
321	Public Affairs Reporting	3	Sophomore
323	Newspaper Editing	3	Junior
401	American Press History	3	Senior
411	Current Issues in Mass Communications	3	Senior
425	Editorial and Feature Writing	3	Senior
Total		24	
In addition, the student must select two courses from the following restricted electives:			
327	School Publications	3	Junior
341	Principles of Advertising	3	Sophomore
343	Print Design, Production & Typography	3	Junior
365	Broadcast News Reporting (Comm.&Thea.)	3	Junior
423	Advanced Editing	3	Senior
438	Photo Editing	3	Senior
491J	Internship (Journalism)	3	Senior
Total		6	
Titles of required courses pertinent to this sequence but taught by other than journalism unit.		DEPT.	
201	Process & Effects of Mass Communications	Comm & Thea	3 Freshman
Total		33	

CURRICULUM - 4

9. State briefly the objectives which the journalism unit endeavors to achieve in each sequence for which evaluation is requested. (Use a separate sheet for each sequence)

Photojournalism
(name of sequence)

Statement of objectives for this sequence:

1. To develop a background for understanding the role of the photograph, the picture story, and the motion picture in shaping and reflecting contemporary society.
 2. To provide instruction in photographic theory, principles and practice for the student in any area of scholarly pursuit where such knowledge is essential or desirable in improving his understanding and abilities.
 3. To develop the artistic, technical and personal qualities of those who pursue a professional career in photojournalism.
10. List by number and title journalism courses specifically required in each sequence. Give the hours of credit earned in each course and the total journalism hours required for graduation from the sequence.

Name of Sequence:

No.	Titles of journalism courses specifically required	Credit hours	First year student may enroll: Freshman, Sophomore, Junior, Senior, Graduate
202	Basic Reporting	3	Freshman
231	Basic Photography	3	Freshman
301	Press Law and Ethics	3	Sophomore
321	Public Affairs Reporting	3	Sophomore
331	Intermediate Photography	3	Junior
337	Photojournalism	3	Junior
401	American Press History	3	Senior
438	Photo Editing	3	Senior
Total		24	
In addition, the student must select two courses from the following restricted electives:			
266 (Comm&Thea.)	Basic TV Production or	3	Sophomore
276 (Comm&Thea.)	Basic Cinematography (either, not both)		
323	Newspaper Editing	3	Junior
341	Principles of Advertising	3	Sophomore
343	Print Design, Production & Typography	3	Junior
345	Print Advertising	3	Junior
351	Fundamentals of Public Relations	3	Sophomore
376 (Comm&Thea.)	Advanced Cinematography	3	Junior
425	Editorial and Feature Writing	3	Senior
439	Color Photography	3	Senior
491	Internship	3	Senior
Total		6	
Titles of required courses pertinent to this sequence but taught by other than journalism unit.		DEPT.	
201	Process & Effects of Mass Communications	Comm & Thea	3
Total		33	

Curriculum - 5

11. List by title and number each course now being taught at least once annually by the journalism unit and, on the form provided (Curriculum-6), supply a one-page outline of the courses listed. In parentheses after each course, give last name of the teacher in charge of course. Use extra sheet if necessary.

Course number	Titles of courses taught at least once annually by the journalism unit	Credit hours	First year student may enroll: Freshman, Sophomore, Junior, Senior, Graduate
202	Basic Reporting (Adams, McKeen, Highland, C. Stringer)	3	Freshman
231	Basic Photography (Morse, Corn)	3	Freshman
301	Press Law and Ethics (Whitaker)	3	Sophomore
321	Public Affairs Reporting (Highland)	3	Sophomore
323	Newspaper Editing (Ausenbaugh)	3	Junior
327	School Publications (Loewen)	3	Junior
331	Intermediate Photography (Morse)	3	Junior
337	Photojournalism (Morse)	3	Junior
341	Principles of Advertising (Stringer, C., Graham)	3	Sophomore
343	Print Design, Production and Typography	3	Junior
344	Retail Advertising (Stringer, C.)	3	Junior
345	Print Advertising (Graham)	3	Junior
347	Broadcast Advertising (Graham)	3	Junior
349	Advertising Media (Stringer)	3	Junior
351	Public Relations (Blann, Armstrong)	3	Sophomore
353	Public Relations Communication (Blann)	3	Junior
401	American Press History (McKeen)	3	Senior
411	Current Issues in Mass Communications (Highland)	3	Senior
421	Newspaper Management (Stringer, D.)	3	Senior
423	Advanced Editing (Ausenbaugh)	3	Senior
425	Editorial and Feature Writing	3	Senior
427	School Journalism (Adams)	3	Senior
438	Photo Editing (Morse)	3	Senior
439	Color Photography (Morse)	3	Senior
481	Problems in Mass Communications (course number may appear with suffix indicating sequence orientation, such as 481P for Problems in Public Relations, 481A for Problems in Advertising, etc.)	3	Senior
491	Internship (course number may appear with suffix indicating sequence orientation, such as 491B for Internship-Journalism, etc.)	3	Junior
Total		81	

CURRICULUM - 6

The Department of Journalism became a separate entity Jan. 1, 1977, under a proposal approved by the Board of Regents.

During the year before creation of a department for journalism and its individual members, faculty members revised the curriculum in line with suggestions made by our consultant, Prof. Baskett Mosse.

Based on the Mosse recommendations, the department developed a 75-25 ratio between the liberal arts and sciences and professional journalism courses.

However, students will be able to graduate under old catalogs for the next three years. For that reason, some of the journalism majors show somewhat unusual combinations of hours and show more than the 75-25 ratio.

While the department would like to have held all majors to a specific number of hours, it was not possible to do so because of the university requirement allowing a student to graduate under requirements in existence at the time he entered the university.

What we were able to do in most cases was request the student take a minimum of 95 semester hours out of the 128 required for graduation in courses outside the department. This raised graduation requirements in some cases to more than 128 hours. However, the student still had the option of graduating under the old programs.

Enclosed with the previsit study are copies of the university's previous catalogs, indicating the differences between the previous requirements and the professional journalism program established by journalism faculty members.

Institution Western Kentucky University Date _____

CURRICULUM - 6

Course Outline

Title of Course Basic Reporting Course Number 202 Credit Hours 3

Hours of lecture weekly 2-3 Hours of laboratory weekly _____

Instructor William McKeen Textbook(s) Basic News Reporting by Michael Ryan and James W. Tankard, Jr., and Reporting for the Print Media by Fred Fedler (workbook)

Brief Course Description:

Journalism 202 is a course designed to provide the student with the basic foundation of news writing and editing for the print media.

List major subject matter covered each week of course:

- 1st Week The Lead
- 2nd Week Writing in Newspaper Style; Writing the simple news story.
- 3rd Week Writing in Newspaper Style; Writing the simple news story.
- 4th Week Writing in Newspaper Style; Writing the simple news story.
- 5th Week Obituaries, improving writing speed.
- 6th Week The news operation; interviewing.
- 7th Week Interviewing; covering speeches.
- 8th Week Roundup stories; midterm examination.
- 9th Week Editing; libel.
- 10th Week Reporting statistics and surveys.
- 11th Week Newsmen's sources; more difficult news stories.
- 12th Week Covering the police beat; covering the courts.
- 13th Week Covering city hall; "community journalism".
- 14th Week Publicity releases; rewriting.
- 15th Week Feature writing.
- 16th Week Interviewing; final examination.

Institution Western Kentucky University Date _____

CURRICULUM - 6

Course Outline

Title of course Basic Reporting Course Number 202 Credit Hours 3

Hours of lecture weekly 2-3 Hours of laboratory weekly _____

Instructor: Robert Adams Textbook(s) Basic News Reporting by Michael Ryan and James W. Tankard, and Reporting for the Print Media (workbook) by Fred Fedler

Brief course description:

A beginning course in reporting and writing with emphasis on journalistic style and grammar, basic news story structure, the interview, the coverage of speeches and meetings and elementary feature writing.

List major subject matter covered each week of course:

- | | |
|-----------|--|
| 1st Week | Functions of journalism; format and basic editing; terminology; AP Stylebook |
| 2nd Week | Fundamental concepts: Accuracy, Clarity, Completeness |
| 3rd Week | News writing style |
| 4th Week | Writing the lead |
| 5th Week | Review, examine, reflect |
| 6th Week | After the lead--what next? |
| 7th Week | Covering meetings |
| 8th Week | Covering speeches |
| 9th Week | Interviewing techniques, tips |
| 10th Week | Writing features |
| 11th Week | Review, examine, reflect |
| 12th Week | Libel, shield laws--the basics |
| 13th Week | Obits |
| 14th Week | A brief glimpse: editorials, sports |
| 15th Week | Headlines, design |
| 16th Week | The electronic newspaper |

Journalism 202
Basic Reporting

Instructor -- Bob Adams
Office -- 131 Downing University Center
Class Schedule -- 10:25 daily; 11:40 TThF

Office hours -- when not in class

Textbooks -- Basic Newsreporting, Michael Ryan and James W. Tankard, Jr.; Reporting for the Print Media, Fred Fedler

Reading -- One major daily newspaper should be read regularly. The College Heights Herald, Courier-Journal and Daily News are highly recommended. Professional trade publications also should be read regularly.

General requirements: Basic Reporting is the foundation of the journalism department. This course will give you some indication about your chance to succeed in the field of journalism. A professional attitude is important. That includes attendance and completing assignments on time.

Unexcused absences from more than three classes may be detrimental to your final grade. It is your responsibility to clear excused absences with the instructor in writing. Otherwise, all absences will be considered unexcused.

When assignments are due, assignments are due. In-class writing assignments (and there will be many) may not be made up in cases of unexcused absences.

The gist of all this is simple. A lot of writing will be done in class. If you aren't there, it's a zero (0) for that assignment. It takes a lot of points to offset even a single zero (0).

Therefore, don't gamble with your future. Be in class every day.

Grading: Among the factors that will determine your grade are:

1. Three one-hour exams based on the textbooks and other material covered in class.
2. Classroom exercises and daily assignments, including any quizzes.
3. Three speech stories and two interview stories written during the semester.
4. Participation in class discussion and professional attitude and development during the semester.

Style of papers: Reporters always type their assignments. You are a reporter. You will type your assignments. We will break the bad habit you probably developed of writing stories in longhand and then typing. No more writing in longhand first.

In the upper left corner of every paper or exercise, type your name, the name of the story (slug), the assignment's due date and the course title and hour (202/9:10 TTh). Always double space and use a 55-space line.

Miscellaneous: The lessons roughly parallel the progress of a club reporter in actual work. They move from the simple and basic to the complex and comprehensive.

Institution Western Kentucky University Date _____

CURRICULUM - 6

Course Outline

Title of Course Basic Reporting Course Number 202 Credit Hours 3
Hours of lecture weekly 1 Hours of laboratory weekly 2 (in class)
Instructor Highland Textbook(s) Basic News Reporting by Michael Ryan and James W. Tankard, Jr., and Reporting for the Print Media by Fred Fedler

Brief Course Description:

A beginning course in reporting and writing with emphasis on journalistic style and grammar, basic news story structure, the interview, the coverage of speeches and meetings and elementary feature writing.

List major subject matter covered each week of course:

- 1st Week Basic Story Structure, the inverted pyramid, and practice in writing elementary news stories.
- 2nd Week Continuation of writing elementary news stories, an introduction to news writing style and exercises on style.
- 3rd Week Source Attribution and credibility, analysis and writing of the straight news story in somewhat more detail.
- 4th Week The structure of the speech story and practice in writing speech stories.
- 5th Week A continuation of writing speech stories.
- 6th Week Interviewing techniques and practice in writing the interview story.
- 7th Week A continuation of interviewing techniques and additional writing of interviews.
- 8th Week Coverage of meetings and practice writing meetings stories, outside assignment will include the coverage of the Warren Fiscal Court or the Bowling Green City Commission.
- 9th Week A continuation of meetings story coverage.
- 10th Week Libel, slander and the invasion of privacy.
- 11th Week Roundup stories, study and practice in writing stories of multiple events which tie together and dealing with multiple sources.
- 12th Week A continuation of multiple event stories.
- 13th Week Feature stories including the coverage of events which are somewhat lighter in nature.

- 14th Week A continuation of feature story coverage, plus a focus on specific literary techniques involved in the new journalism including narration, dialog and description.
- 15th Week Statistical information and the coverage of election results.

The outline above represents what the instructor for this course intends to cover during the semester; however, individual items included on the outline may be shifted from time to time to meet the needs of individual classes.

The student is expected to keep up with textbook assignments in the order included on the outline, but the student also is expected to maintain a comprehensive notebook for his or her use at the time of individual examinations.

JOURNALISM 202

Basic Reporting

James L. Highland, Instructor

PURPOSE: The purpose of this course is to provide the student with the basic foundations of news writing and editing for print media.

TEXTBOOKS: The textbooks for this course are Basic News Reporting by Michael Ryan and James W. Tankard, Jr., and Reporting for the Print Media by Fred Fedler.

PROCEDURES FOR GRADING: There will be two examinations, each of which will be comprehensive and each of which will count 10 per cent of the final grade. In addition, there will be a final project in the form of an interview which also will count for 10 per cent of the final grade. During the semester, there will be about 36 individual writing assignments which collectively will make up 70 per cent of the final grade.

NOTICE OF EXAMINATION: The student will receive one week's notice in advance of any scheduled examination.

ABSENCES: No assignment, including examinations, can be made up unless the student provides the instructor with written certification from a physician that his absence was due to illness. This means that on any given day a student is absent there is the possibility and probability that an assignment will be collected. As a result, the student automatically will lose 50 points. Over the course of the semester, this will result in a grade of F.

CLASS OPERATING PROCEDURE: Your instructor will lecture perhaps one day a week or perhaps once every five class meetings. The remainder of the time will be spent on various writing exercises. The instructor is willing to devote all of his energies to this and every other course he teaches. I expect the student to make the same significant contribution.

COURSE CONTENT

- Week One -- Basic Story Structure, the inverted pyramid, and practice in writing elementary news stories.
- Week Two -- Continuation of writing elementary news stories, an introduction to news writing style and exercises on style.
- Week Three -- Source Attribution and credibility, analysis and writing of the straight news story in somewhat more detail.
- Week Four -- Interviewing techniques and practice in writing the interview story.
- Week Five -- A continuation of interviewing techniques and additional writing of interviews.
- Week Six -- The structure of the speech story and practice in writing speech stories.
- Week Seven -- A continuation of writing speech stories.
- Week Eight -- Coverage of meetings and practice writing meetings stories, outside assignment will include the coverage of the Warren Fiscal Court or the Bowling Green City Commission.
- Week Nine -- A continuation of meetings story coverage.
- Week Ten -- Libel, slander and the invasion of privacy.
- Week Eleven -- Roundup stories, study and practice in writing stories of multiple events which tie together and dealing with multiple sources.
- Week Twelve -- A continuation of multiple event stories.
- Week Thirteen -- Feature stories including the coverage of events which are somewhat lighter in nature.
- Week Fourteen -- A continuation of feature story coverage, plus a focus on specific literary techniques involved in the new Journalism including narration, dialog and description.
- Week Fifteen -- Statistical information and the coverage of election results.

The outline above represents what the instructor for this course intends to cover during the current semester; however, individual items included on the outline may be shifted from time to time to meet the needs of individual classes.

The study is expected to keep up with textbook assignments in the order included on the outline, but the student also is expected to maintain a comprehensive notebook for his or her use at the time of individual examination

TEXTBOOK ASSIGNMENTS

WEEKS	1-4	Associated Press Stylebook, pp. 219-253. Fedler, Chapters 3, 4, 1, 2, 5, and 6 in that order Ryan and Tankard, Chapters 5, 6, 4, 3, 2, and 1 in that order
WEEK	5	FIRST EXAMINATION
WEEKS	6-10	Associated Press Stylebook Fedler, Chapters 10, 11, 9, 7, and 8 in that order Ryan and Tankard, Chapters 7, 8, 9, and 10 in that order
WEEK	11	SECOND EXAMINATION
WEEKS	12-15	Associated Press Stylebook Fedler, Chapters 13, 14, and 12 in that order Ryan and Tankard, Chapter 11

Institution Western Kentucky University Date _____

CURRICULUM - 6

Course Outline

Title of Course Basic Photography Course Number 231 Credit Hours 3

Hours of lecture weekly 2½ Hours of laboratory weekly 2½

Instructor: Jack Corn Textbook(s) Photography-1976 by Barbara Upton and John Upton.

Brief course description: A beginning level course consisting of two broad categories of material. These are technique and content. Technique is developed so that the student will have a broad understanding of how systems of photograph work and how they may be manipulated to achieve the desired effect in the photographic product. Content in the product is stressed because the basic premise of the course is that photographs communicate and content is synonymous with communication.

List major subject matter covered each week of course:

- 1st Week Introduction
Explanation of grading and methods
Bill Allard slide-tape show
- 2nd Week Check out cameras
Lecture, F stops and shutter speeds, depth of field.
Loading of film
- 3rd Week Go to Lab with instructor and develop film
- 4th Week Go to Lab with instructor and print photographs
- 5th Week Lecture and handout on composition Cartier-Bresson Slide Show
- 6th Week Lecture and demonstration on lighting - Review for Mid-term
- 7th Week Mid-term exam
- 8th Week Lecture: Push developing film
Action Photography, Spotone
Slide-tape show - Eugene Smith
- 9th Week Lecture on filters
Lecture on Flash, Child model
- 10th Week Lecture: History of Photography
Field trip to photograph campus
- 11th Week Begin Final Project
The use of multiple photos
- 12th Week Lecture and slide show on lens
Slide-tape show on Elliot Porter
- 13th Week Portraits and groups
Slide-tape show: Bruce Davidson

Curriculum - 6, continued

14th Week Review and work on final projects

15th Week Final projects due

16th Week Final exam

Basic Photo 231
Jack Corn

- Class 1 Check rolls and labs, hand out syllabus, explanation of grading, methods and labs.
Text
Lecture: What is photography
Slide-tape show: Bill Allard
Reading assignment: Chapter 2 in text
- Class 2 Check out cameras and light meters. How to load and handle your camera.
Lecture: F-stops and shutter speeds
Lecture: Depth of field
Practice loading film; Films must be brought to class.
Reading Assignment: Chapter 6, Text
Photographic assignment: Two photos to show depth of field
- Class 3 Go to photo lab and develop film with instructor
Reading assignment: Chapter 7 in Text
- Class 4 Go to photo lab and print pictures with instructor
Reading assignment: Chapter 8 Text
Photographic Assignment: Self portrait
- Class 5 Lecture and handout on composition
Cartier-Bresson Slide show
Reading Assignment on Pages 207 thru 225 on lighting
Photographic assignment: Outdoor scenic, people may be in photo, but not the primary subject
- Class 6 Lecture and demonstration on lighting
Be sure to bring cameras
Review for mid-term
Slide-tape show: Brian Lanker
- Class 7 Mid-term exam
- Class 8 Lecture: push developing film
Lecture: Action photography
Lecture: Use of spotone
Slide-tape show: W. Eugene Smith
Reading assignment: P 226 thru 231 and 110 thru 117
Photographic assignment: Action Photo
- Class 9 Lecture of filters
Lecture on flash
Child model, you must bring cameras
Reading assignment: Chapter 1 in text
Photographic assignment: one photograph of child

Class 10 History of photography
Field trip (weather permitting)
Reading assignment: Chapter 3 from Text
Photographic assignment: Closeup of knife, fork and plate

Class 11 Begin final project
Photographic assignment: Ivan Wilson building

Class 12 Lecture and slide show on lens
Slide-tape show on Elliot Porter
Reading assignment: Chapter 3 Text
Photographic assignment: an animal photo

Class 13 Portraits, groups
Bring cameras
Slide tape show: Bruce Davidson

Class 14 Review and work on final project

Class 15 Final projects to be turned

Class 16 Final exam

Assignments may not be turned in late. Negatives must be turned in for grade.

CURRICULUM - 6

Course Outline

Title of Course Press Law and Ethics Course Number 301 Credit Hours 3

Hours of Lecture weekly 3 Hours of laboratory weekly 0

Instructor: David B. Whitaker Textbook(s) Law of Mass Communications
2nd Edition, by Nelson & Teeter

Brief course description: The objective of this course is to provide the student with a comprehensive understanding of the legal limits of expression in print. Since professionalism consists of ethical understanding as well as practical competence, topical issues are examined from two standpoints: (1) Is it legal? and (2) Even if it is legally permissible to publish the material at hand, it is right or ethical?

List major subject matter covered each week of course:

- 1st Week Distribute course calendar, course description, attendance and grading policies, etc. Assignment: Study Chapter 1 and 2, p. 1-57. Lecture Historical Background and Defamation: Libel and Slander (Chapter 1 & 2) Assignment: Study Chapter 3, p. 58-98.
- 2nd Week Lecture: Defamation: Libel & Slander (Chapter 3), Assignment: Class handout for Friday. Discussion: Selected Ethical Problems, Assignment: Study Appendix B, p 665-669, and handout (Definitions of Other Legal Terms). Lecture: Defamation: Libel & Slander (Chapter 3). Assignment: Study Chapter 4, p. 99-138.
- 3rd Week Lecture: Constitutional Defense Against Libel Suits (Chapter 4). Assignment: Study Chapter 4, p. 99-138; Handout - Problems 1.
- 4th Week Lecture: Constitutional Defense Against Libel Suits (Chapter 4). Assignment: Complete Problems 1 exercise. Turn in Problem 1; discuss problems 1 (25 points). Assignment: Study Chapter 5, p. 139-171. Lecture: Traditional Defenses in Libel (Chapter 5). Assignment: Study Chapter 9, p. 327-340, and Chapter 10, p. 341-382.
- 5th Week Lecture: Criminal Words: Libel (Chapter 9) and Criminal Words: Contempt (Chapter 10). Assignment: Review all material for comprehensive test. Test Number 1 - 100 points. Assignment: Study Chapter 6, p. 172-234; handout - problems 2 (25 points).
- 6th Week Lecture: Law of Privacy and the Media (Chapter 6). Assignment: Complete Problems 2 exercise. Turn in exercise. Assignment: Study Chapter 6, page 172-234. Lecture: Law of Privacy and the Media (Chapter 6). Assignment: Study Chapter 6, p. 172-234.

- 7th Week Lecture: Law of Privacy and the Media (Ch. 6). Assignment: Review for Test 2 (100 pts.). Test No. 2 - 100 pts.
- 8th Week Lecture: Criminal Words: Obscenity & Blasphemy (Ch. 11). Assignment: Study Ch. 11; class handout. Discussion: Selected Ethical Problems. Assignment: Study Ch. 7, p. 235-275. Lecture: Copyright (Ch. 7). Assignment: Review for Midterm Exam (150 pts.).
- 9th Week Midterm Exam (150 pts.). Assignment: Study Ch. 8, p. 276-326. Lecture: Free Press-Fair Trial (Ch. 8). Assignment: Study Ch. 8; handout - problems 3.
- 10th Week Lecture: Free Press-Fair Trial (Ch. 8). Assignment: Complete problems 3. Turn in problems 3 (25 pts.); Discuss problems 3. Assignment: Study Ch. 8, p. 276-326. Lecture: Free Press-Fair Trial (Ch. 8). Assignment: Study Ch. 8, p. 276-326.
- 11th Week Lecture: Free Press-Fair Trial (Ch. 8). Assignment: Review for Test 3 (100 pts.). Test 3 - 100 pts. Assignment: Study Ch. 12, p. 456-486; handout - problems 4.
- 12th Week Lecture: Access to Government Information (Chapter 12). Assignment: Complete problems 4. Turn in problems 4; discuss problems 4 (25 pts.) Assignment: Study Chapter 12, p. 456-486. Lecture: Access to Government Information (Chapter 12) Assignment: Study Chapter 12, p. 456-486, and handouts.
- 13th Week Lecture: Access to Government Information (Chapter 12). Assignment: Study Chapter 13, p. 487-515 and Appendix E, p. 683-685. Lecture: Public Access to Mass Media (Chapter 13). Assignment: Study Chapter 13.
- 14th Week Test 4 - 100 points. Assignment: Study Chapter 14, p. 516-593. Lecture: Regulation of Advertising (Chapter 14). Assignment: Study Chapter 14, p. 516-593.
- 15th Week Lecture: Regulation of Advertising (Chapter 14). Assignment: Study Chapter 14. Lecture: Regulation of Advertising (Chapter 14) Assignment: Review for final exam.
- 16th Week FINAL EXAM (150 points)
 Note: Under no circumstances will a student be permitted to take the Final Exam at another hour or on another date).

PRESS LAW AND ETHICS
David B. Whitaker, Associate Professor
Western Kentucky University

Purpose: The objective of this course is to provide the student with a comprehensive understanding of the legal limits of expression in print. Since professionalism consists of ethical understanding as well as practical competence, topical issues are examined from two standpoints: (1) Is it legal? and (2) Even if it is legally permissible to publish the material at hand, is it right or ethical?

TIME AND MEETING PLACE: The class will meet TThF at 10:25 in DUC 123.

TEXTBOOK: "Law of Mass Communications," 2nd edition, 1973, by Nelson & Teeter. (textbook will change in Fall '78).

SUPPLEMENTARY READING LIST: Pertinent articles in professional periodicals, too numerous to list here. Complete list will be supplied.

PROCEDURES FOR GRADING: The course contains 10 written exercises, which will be weighted as follows:

<u>No.</u>	<u>Type</u>	<u>Pts. Each</u>	<u>Total Pts.</u>
4	Problems	25	100
4	Tests	100	400
1	Midterm Exam	150	150
1	Final Exam	150	150
	TOTAL		800

Final grades will be as follows:

A...736-800	(92-100%)
B...664-735	(83-91%)
C...608-663	(76-82%)
D...536-607	(67-75%)
F... 0-535	

Marginal point totals will be computed to favor the student. Example: 730 pts. would merit an A, 660 a B, etc. Grades will be based on net point totals, after deductions have been made for excessive absences, tardiness.

ALL written exercises will be administered on the dates listed on this course schedule (attached). NO ASSIGNMENT, INCLUDING TESTS AND EXAMS, CAN BE MADE UP UNLESS THE STUDENT PROVIDES THE INSTRUCTOR WITH WRITTEN CERTIFICATION FROM A PHYSICIAN THAT THE ABSENCE WAS DUE TO ILLNESS. ONLY OTHER ACCEPTANCE EXCUSE FOR MISSING ANY SESSION IS A DEATH IN THE FAMILY.

The instructor reserves the right to "curve" the final grades, but this will never be done to the disadvantage of any student. While some students may have their final grades raised by the curve, none will have them lowered. Example: A student having 664 net total points is assured of at least a "B", whether or not a curve is applied.

ABSENCES: Class rolls will be taken DAILY, at the start of each hour. Each student is allowed three unexcused absences, but they must occur on days other than test days (or exam days). Penalty for each unexcused absence, in excess of three, will be 10 points, to be deducted from the student's point total. If a student misses a test or an exam, the student's grade or score for the test or exam will be zero. If the student has a written excuse from a physician, however, he or she must contact the instructor within 24 hours to arrange a make-up test time.

GROUND RULES:

1. No smoking in classroom.
2. Classes will start promptly at 10:25 and will be dismissed on time, no later than 11:25. Be on time!
3. Attendance will be taken at the start of the class hour.
4. Problems will be handed out two class meetings before they are due.

CONDUCT OF CLASSES:

1. Always feel free to ask questions before, during, or after class.
2. If you don't understand something, say so. But first read the assigned material. Chances are excellent that you'll find the answer there.
3. Diverse viewpoints and opinions are invited on the ethical matters and on issues where the law is not clear. But please keep in mind that we are here to learn the law, not to argue with it.
4. If you have a problem of any kind, make an appointment to talk with the instructor in his office (DUC 132). He is concerned about your progress and wants to help you.
5. Generally, this course, like all law courses, is a lecture class. But four Fridays have been set aside on your calendar for class discussions of problems assigned at earlier meetings. You are encouraged to participate in the discussion.
6. Point totals will NOT be posted, but you are encouraged to keep track of your test scores. When in doubt, see the instructor.
7. Midterm grades will be based on the 400 points possible in the first half of the course. Midterm grading will be as follows:
 - A...368-400
 - B...332-367
 - C...304-331
 - D...268-303
 - F...0-267
8. Students having 598-650 points will be excused from the Final Exam and will get an A in the course.
9. This course has no open-book tests or exams. Cheating cases will be disposed of in accordance with University policy.